

ECONOMY ANALYSIS – IMAGINE GREEN B/N -- 12/12/07

People attending meetings, Nov. 27/28 – Bob Dennison, Anne McGowan, Clark Abraham, Enid Cardinal, Larry Shapiro, Myra Gordon, Joe Grabill, Spence Spencer

People who couldn't attend at last minute – Marie Streenz, Joni Painter

People who have interest – Rebecca Rossi, Julie Elzanati

GENERAL COMMITMENTS

Bob Dennison has agreed to post our ideas and our recommended website links on our Imagine Green website.

Larry Shapiro has agreed to be co-chair.

Roy Treadway has agreed to watch the whole process.

METHODS OF IMAGINE GREEN

Do community education.

Anne McGowan will gather a portfolio of 850 word editorials for a proposed Go Green series in the Pantagraph.

People who will write editorials: Anne, Larry (x topic), Spence (buildings), Joe (trees), Bob (transportation)

Form a committee focused on community education (K-12, business, government, households, individuals)

Do measurable assessment of where we are in specific priority areas, and establish measurable goals.

Do think tank research.

Lobby in favor of green initiatives/issues.

GOVERNMENT, BUSINESS, ORGANIZATIONS, HOUSES

Enid Cardinal updates on grants and relevant ISU info on procurement, recycling, local food sourcing, etc.

Use 100% renewable energy

Buy food within 100 miles

Plant trees -- \$1 dollar invested brings \$5 return in lower air-conditioning costs, less storm-water runoff costs,

Less air pollution, more oxygen, less CO2 and more health savings, and less soil erosion costs

Joe Grabill does mission statement, assessment options, and write editorial for portfolio.

Conduct Heat Island research to find, analyze, and implement solutions to summer warming trends occurring in urban areas

Recycle (in addition to paper, cardboard, glass, aluminum) batteries, electronic equipment;

Place larger number of receptacle; install solar powered compactors in public places

Recycle pots of plants. **Enid Cardinal** looks for grant.

Switch to pay by the bag system on garbage.

Use florescent bulb eaters

Paper – use electronic copy more; printed double-sided; reduce consumption by 25%; purchase 100% recycled content

Clark Abraham does mission statement and assessment options.

Plastics – eliminate; replace bags with paper or reusable cloth bags; replace utensils with reusable paper, metal, and ceramic

Styrofoam – eliminate

BUSINESS

Enid Cardinal works with area businesses to improve environmental performance.

Follow guidelines of the American Society for Quality in professional, product, and organizational areas

Expand barter economy

Pay living wages

Produce goods that are biodegradable or can be recycled (cradle to cradle principle)

Insure that Mitsubishi reduce paint thinner emissions to zero

Network with emerging Green Chamber of Commerce.

GOVERNMENT

Bury power lines

Pave streets and alleys, like Chicago, with permeable materials (save run-off costs; reduce soil erosion; save water)

Purchase eco-friendly or hybrid cars

Mandate that outdoors lights be shaded to point down

TRANSPORTATION

Bob Dennison does mission statements, assessment options, and write editorial for portfolio

Autos – park on the edges, not the center; create car free zones and times; ban drive through access; recycle car wash water; area-wide carpooling

Expand public transportation

McLean Co. website – transportation options for public and alternative – **Julie Elzanati**

Mandate that buses turn off motors when stopped

Have clear sidewalks with curb cuts; have pedestrian paths for every street

Enforce pedestrian right-of-way – **Anne McGowan** write letter to the editor

Bikes – create paths for every street; have bike stations throughout the community like Paris, France

BUILDINGS AND ZONES

Rebecca Rossi researches in these areas

Mandate LEED standards for residential and other buildings

Anne McGowan identify websites for Grand Rapids (LEED capital of US)

Create bike taxis, horse carriages, and peripheral parking for Uptown Normal

Uptown electricity solar produced

Expand use of solar tubes, i.e., Normal Police library

Give incentives to develop mixed-use areas throughout the community

Seek to increase building density, using GIS, and prevent urban sprawl.

Enid Cardinal to study

Seek to prevent East side highway.

Roy Treadway gives this priority.

Get developers and contractors to buy in to green buildings, density, insurance, zoning, affordable housing, etc.

Spence to gather research from Austin architect and from Portland and write editorial.

Network with Young Architects (LEED oriented) in central Illinois

GRANTS

Research and apply for green grants

Get challenge grants of 2-3 thousand dollars from Community Foundation.

Myra Gordon gives leadership.

NEXT MEETING – Tuesday, Jan. 22, 7 p.m.